

Capability Challenge 2018

Q: How do I enter the Capability Challenge?

A: Unfortunately, the deadline for submitting stories for this year's (2018) Capability Challenge has passed, and the contestants for the competition have already been selected to present their stories. Please watch for announcements from the CMMI® Institute in the Fall of 2018 for information on how to enter the 2019 Capability Challenge.

Q: Can you explain how the Capability Challenge process differs this year vs. 2017 and 2016?

A: The Capability Challenge is conceptually the same this year as it has been in previous years. The only major difference is that all the semi-finalist Challenge stories will be pre-recorded, not presented for a live audience via webinar. The stories will be available on the CMMI website on-demand February to March, offering more flexibility for viewing and voting. The use of pre-recordings will mitigate technology risk, accommodate viewers and presenters in all time zones, and provide greater opportunity for increased participation. In 2018, viewers may access the stories when it is most convenient for them, versus only during the limited live webinar window.

Q: What is meant by “popular vote”? Is the vote open for anyone or just a defined committee?

A: Anyone and everyone can view all eight 2018 Capability Challenge stories and cast their vote for their favorite story! Detailed instructions on how to view the presentations and vote for your favorite will be announced by CMMI Institute in February here: cmmiinstitute.com/conferences#capabilitychallenge

Q: What are the evaluation criteria for voting? How will the audience choose which story of the eight presented is the best?

A: The viewing audience can select their favorite Capability Challenge story based on their personal criteria and preferences. The three judges will evaluate the Challenge stories based the following criteria:

- 1) Originality
- 2) Credibility
- 3) Value to conference attendees
- 4) Presenter's qualities

Q: Does there exist some tool for help participants of the Capability Challenge? Or the idea to development one?

Currently, there is no tool to assist in developing a presentation for the Capability Challenge. This is an interesting idea, though, and we will explore providing a simple "how to" outline. Meanwhile, if you are interested in being considered for CC 2019, but are unsure how to proceed, please reach out to events@cmmiinstitute.com for next steps.

Q: If we are presenting our story in the Capability Challenge, can we use detailed data representations in the appendix of our presentation deck?

A: Yes, you can, however the time constraints for presenting your story may preclude you from presenting those detailed data slides. Only what you can present in the time allotted will be viewed and considered by the audience and the judges.

Q: What kind of questions can Challenge presenters expect during the webinar sessions?

A: During the recorded webinar, the moderator (Michael West) may ask questions to seek clarification on your presentation and how adoption of CMMI specifically demonstrates improved business performance and increased capability at your organization.

Q: How different is the Capability Challenge from the Capability Counts conference on 1 May?

A: The Capability Challenge and the Capability Counts conference are two different events sponsored by the CMMI Institute. However, four finalists from the Capability Challenge competition will be chosen to present their story at the Capability Counts conference in May for over 300 attendees and thought leaders that specialize in building capability. Conference attendees and a panel of judges will then vote for the 2018 Capability Challenge Champion ([learn more here](#)). For more information on the Capability Counts 2018 conference, please go to: www.cmmiinstitute.com/conferences. Better yet, register, attend, learn, and experience! We look forward to seeing you there.

Other questions? Please email events@cmmiinstitute.com