

Call for Participation

Submission Deadline
30 September 2017

1 & 2 MAY 2018
Capability
Counts 2018
RESTON, VA

Read this guideline because...

When you submit a presentation for the 2018 Capability Counts program, you will need to select from options in two submission form fields:

- Industry
- Focus

This guideline will help you choose the most appropriate values for your submission in these two required fields.

Submitting a presentation abstract for Capability Counts 2018 – Platform Tips & FAQ

- **Do I have to login?**
Yes. Cvent will build a profile based on the log in credentials. Please use your work email and professional name.
- **Can I submit more than one abstract?**
Absolutely! After submission of your first abstract, there will be a link to return to the start of the form. Click 'Submit Abstract' and the form will auto populate your name, email, and work address.
- **Can you reset my password?**
No, unfortunately we cannot. Follow the prompts at log in to reset your password.
- **How can I update my email address due to a job change or other reason?**
The email used to setup your log in and submit your abstract(s) is not editable. Please contact events@cmmiinstitute.com to discuss the situation.
- **How do I find my abstract to make an edit?**
You will have access to your submission(s) to make edits if required up until the deadline of 30 September 2017. The Institute requires you to make all edits in the platform for them to be considered before the review process. To locate your presentation submission(s) and make edits, return to the Call for Participation '[Home](#)' page, log in to your account, and if necessary select 'My Submissions' to navigate to your content.

Submit Abstract

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Selection Process

- All presentations submitted to the Call for Participation will be reviewed by CMMI Institute staff as well as the program committee members.
- Submissions will be reviewed following the submission deadline 30 September 2017.
- You will hear by the end of December if you have been accepted to present.
- Selected presenters will receive further detailed instructions upon their acceptance.
- Selected presenters must consent to the Presenter Terms and Conditions* upon acceptance.

Presentation Details

If your presentation is selected you will:

- Present for 30 minutes, followed by some time for questions and answers with attendees.
- Create a PowerPoint slide deck one month prior to the event (template will be provided to presenters which they will be required to use).
- All speakers will be provided a special presenter rate for registration and are responsible for their own travel expenses.
- All speakers will be provided with the schedule for their presentation one month prior to the event.

*Presenter Terms and Conditions:

- *By accepting the invitation to present, presenters agree to complete their event registration including submission of a conference registration fee of \$1,299 by the stated deadline of 5 January 2018 at 11:59 PM eastern. Failure to complete your registration or make payment by the specified due date on an invoice may result in removal from the program.*
- *By accepting the invitation to present, presenters grant the CMMI Institute permission to reproduce and distribute materials in online conference proceedings.*
- *By accepting the invitation to present, presenters grant the CMMI Institute permission to edit their abstracts to ensure consistency in our printed program and promotional materials.*
- *By accepting the invitation to present, presenters grant the CMMI Institute permission or anyone acting on their behalf permission to photograph, film, or otherwise record and use their name, likeness, image, voice and comments and to publish, reproduce, exhibit, distribute, broadcast, edit, or digitize the resulting images and materials in publications, advertising materials, or in any other form, and for any purpose worldwide without compensation.*
- *If you do not meet an established deadline, you will be removed from the program and replaced by another presenter.*

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Industry

In the Industry field in the presentation submission form, choose from the drop-down list the industry most closely associated with the industry or business sector in which your process or performance improvement story took place. Categories and descriptions are based on the UN's ISIC definitions. The industries available are:

Industry Categories (pick one)	Description
Accommodation and food service	Hospitality and travel providers
Administrative and support service	Includes most service business including travel agents and travel apps
Agriculture, forestry and fishing	Traditional agriculture, animal breeding, timber and harvesting of like resources from nature
Arts, entertainment and recreation	Includes live theatre, gaming, sports activities, amusement/theme parks, zoos, and cultural activities such as libraries and museums.
Construction	Construction of buildings, civil engineering projects, and specialty construction including installation of systems such as electrical, plumbing, HVAC, security, and signals for roads/railways etc.
Education	Includes public, private and virtual learning, as well as support activities including educational consulting
Electricity and natural gas supply	Includes power generation (fossil and natural gas, nuclear, wind, solar, hydro and bio), transmitters and carriers - including electric and gas utilities, and steam and air-conditioning supply. Excludes the (typically long-distance) transport of gas through pipelines.
Financial and insurance	Financial service activities, including insurance and activities to support financial service.
Human health and social work	Includes a wide range of activities: healthcare provided by trained medical professionals in hospitals and other facilities, residential care activities that involve a degree of healthcare, and social work activities without any healthcare professionals.
Information and communication	The main components of this section are publishing activities, including software publishing, motion picture and sound recording activities, radio/TV broadcasting and programming activities, telecommunications, information technology and other information service activities
Manufacturing	As a general rule, the activities in the manufacturing section involve the transformation of materials into new products. Includes aircraft and related machinery. Excludes items tied to specific other main

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Industry Categories (pick one)	Description
	categories such as logging in Agriculture and some specific aerospace / defense items as a part of Public Admin / Defense.
Mining and quarrying	Includes extraction of crude petroleum and natural gas
Other service activities	Other Services. Includes activities of membership organizations such as trade unions, repair of household technology and goods, and other personal care activities
Professional, scientific and technical activities	Includes all specialized professional, scientific and technical activities and consulting in these areas such as legal, marketing, and technology areas. Excludes software and Education consulting.
Public administration and defense	Includes military and military or defense contractors; Includes local/municipal, county, state, and federal government organizations, judicial/courts, and regulators
Real estate	Including services such as appraisals and property management
Transportation	Transport of people and goods by land, water, air, and that of gases, liquids, water, and other commodities via pipelines. Includes postal and courier activities. Does not include construction or repair services.
Watery supply; including sewer and waste management	This section includes activities related to the management (including collection, treatment and disposal) of various forms of waste, such as solid or non-solid industrial or household waste, as well as contaminated sites. The output of the waste or sewage treatment process can either be disposed of or become an input into other production processes. Activities of water supply are also grouped in this section, since they are often carried out in connection with, or by units also engaged in, the treatment of sewage.
Wholesale and retail trade; vehicle repair	Trade of goods, including auto sales and repair services for vehicles

(For more information on these categories, please see the United Nations' [ISIC code summary table](#) for detailed descriptions and sub-categories.)

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Focus

In the Focus field in the presentation submission form, choose from the drop-down list the focus area most closely associated to your presentation. The focus topics to choose from are:

Focus (pick one)	Description
Appraisals	Choose this topic for any presentation related to SCAMPI appraisals and non-SCAMPI assessments and evaluations, innovations and new approaches to appraisals, appraisal planning and preparation, appraisal execution, and value-adding appraisal activities and deliverables.
Approach/methodology	Choose this topic if your presentation is related to process and performance improvement resulting from your organization's adoption of the CMMI in conjunction with other models, standards, bodies of knowledge, or approaches, including but not limited to: <ul style="list-style-type: none">• Agile/Scrum or SAFe• Lean Kanban• Six Sigma• PMBOK• ISO/AS/TL• DevOps• ITIL• RMM• Malcolm Baldrige• SPICE• PRINCE
CMMI adoption	Choose this topic if your presentation is about an innovative or effective and efficient non-traditional adoption of the CMMI in your organization.
Data management	Choose this topic if your presentation is most closely associated with data management, including data integrity, data protection, data modeling, data warehousing, data rights, data structure, or data extraction and transformation.
Improvement ROI	Choose this topic if your presentation is predominantly about qualitative and quantitative benefits (e.g., improved performance) resulting from your organization's use of the CMMI.
Quality	Choose this topic if your presentation is more closely associated with product, service, or process quality, including innovative approaches to achieving quality, establishing a culture of quality, measuring quality, and quality results.

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Capability Area (Optional Field)

In the Capability Area field in the presentation submission form, select from the list any area associated with your presentation that The Institute may use for marketing. The Capability Areas available for selection are:

Capability Area (multiple select)	Description
Building and Sustaining Capability	Ensures that processes are persistent and habitually performed and sustained throughout the organization and are effective in contributing to meeting business objectives.
Delivering and Managing Services	Focuses on developing the capability to deliver agreed upon services, deploying new or modified services, and establishing a portfolio of services.
Ensuring Quality	Focuses on establishing a quality program that includes requirements development and maintenance, quality assurance, quality control, verification, validation, and peer reviews.
Engineering and Developing Products	Focuses on engineering products or product components.
Improving Performance	Involves developing, managing and improving processes and their related assets with a primary focus to improve organizational performance.
Managing Business Resilience	This capability addresses the ability of an organization to anticipate, prepare for, and respond to interruptions to continue operations. It involves identifying, evaluating, prioritizing and handling of risks. It ensures timely and effective resolution and prevention of interruptions to minimize the impact on business operations and ensures the best possible level of quality of service. It addresses defining a minimum set of critical functions that must continue in the event of significant interruption of normal operations.
Managing the Workforce	Involves ensuring the organization has, develops, and retains the human resources needed to perform current and future work.
Safety	The Safety capability area ensures that safety business objectives and expectations translate into safety policies that define clear tangible directives to the organization Involves ensuring that safety is adequately addressed throughout all stages of the product lifecycle.
Security	Involves ensuring that security related policies define clear expectations from translating business objectives into tangible security directives to the organization.

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Capability Area (multiple select)	Description
Selecting and Managing Suppliers	Establishes the buyer and supplier partnership to ensure that quality solutions are delivered to the customer and end-user.
Supporting Implementation	This capability involves identifying and addressing the causes selected outcomes, creating a decision-making approach and structure, maintaining the integrity of work products, and fostering communication and coordination among stakeholders.

[Submit Abstract](#)