



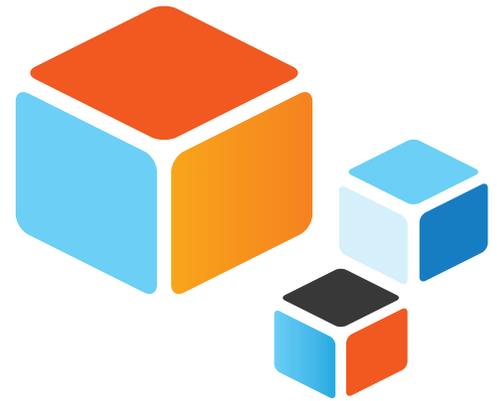
Discover Which **CMMI® INSTITUTE MODEL** Will Take Your Organization to the Next Level

Organizations using CMMI Institute models to build capability have achieved improvement in customer satisfaction, employee engagement, and organizational performance—all of which benefit the bottom line in a big way.





Streamline the Path to Excellence



“ The strategic importance of capabilities is apparent world-wide: half of executives say capability building is a top-three priority at their companies. ”

- MCKINSEY & CO.

CMMI® Institute models help identify and improve the key capabilities that elevate your organization’s performance, quality, and profitability. Many times in business, the problem or solution is not so obvious. With proven best practices, CMMI Institute models allow you to see how your organization’s existing processes measure up and where performance improvements are needed. The result?

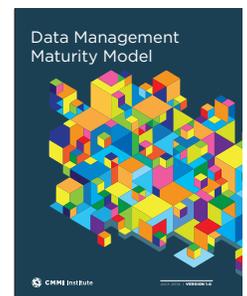
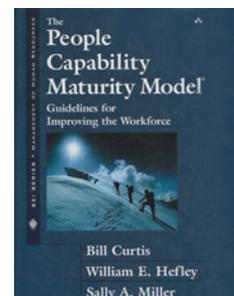
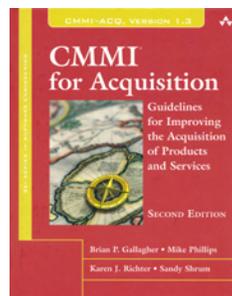
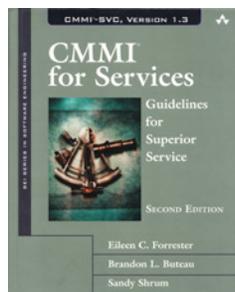
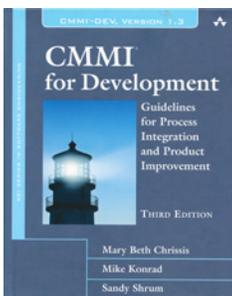
REDUCTIONS IN:

- » Risk
- » Rework
- » Defects
- » Delivery Errors
- » Cost

INCREASES IN:

- » Customer satisfaction
- » Productivity
- » Decision-making ability
- » Accuracy
- » Competitive advantage

DISCOVER WHICH CMMI INSTITUTE MODEL IS RIGHT FOR YOU! →



Does Your Organization?...

Struggle to deliver products and services that really satisfy your users' needs?



Find it difficult to eliminate defects in your products and services?



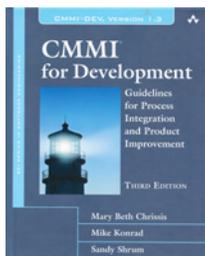
Want to design a product or service that gives you the edge over the competition?



Then You Need the **CMMI FOR DEVELOPMENT (CMMI-DEV) MODEL**

HOW IT CAN HELP

The CMMI-DEV model provides guidance for improving your organization's capability to develop quality products and services that meet the needs of customers and end users. These best practices will help your organization improve efficiency, speed, and product quality fueled by a lower number of defects.



KEY PROCESS AREAS

- » Product Integration
- » Requirements Development
- » Technical Solution
- » Validation
- » Verification

“We identified CMMI for Development as one of the most complete and widely recognized sets of industry best practices, allowing process improvements in a structured and systematic way. We were convinced that its adoption was essential to our success.”

- LUC CHIASSON, Group Leader of the Quality Assurance and Continuous Improvement, CAE



DOWNLOAD A FREE COPY OF THE MODEL TODAY!

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Does Your Organization?...

Find it difficult to align resources to meet service demand?

Aspire to maintain a consistently high level of customer service?

Struggle to deliver services on time and within budget?



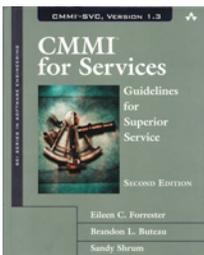
Then You Need the **CMMI FOR SERVICES (CMMI-SVC) MODEL**

HOW IT CAN HELP

The CMMI-SVC model provides guidance for improving your organization's capability to provide quality services for customers and end users. These best practices will help your organization provide superior service by strengthening weak customer touch points and enhancing the customer experience.

“CMMI for Services implementation has taken our delivery to the next level. It has helped build internal strength, synergizes our efforts better, and brought us to a level of zero defects.”

- MIKE DOOBAY, Global leader for Minacs Marketing Solutions and Minacs IT Services



KEY PROCESS AREAS

- » Service Continuity & Delivery
- » Incident Resolution & Prevention
- » Service System Transition & Development
- » Capacity & Availability Management
- » Strategic Service Management



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Does Your Organization?...

Spend too much time solving problems with suppliers?

Worry that your suppliers don't understand your requirements and expectations?

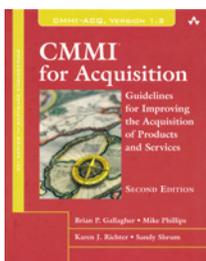
Want to improve operational efficiencies by leveraging suppliers' capabilities to deliver quality solutions rapidly and at lower cost?



Then You Need the **CMMI FOR ACQUISITION (CMMI-ACQ) MODEL**

HOW IT CAN HELP

The CMMI-ACQ model provides guidance for improving your organization's capability to initiate and manage the acquisition of products and services that meet the needs of customers and end users. These best practices help define requirements to identify capable suppliers and vendors that can help reduce costs, manage quality, increase efficiency, and mitigate delays.



KEY PROCESS AREAS

- » Agreement Management
- » Acquisition Requirements Development
- » Acquisition Technical Management
- » Acquisition Validation & Verification
- » Solicitation and Supplier Agreement Development

“In today’s increasingly complex business environment, companies are relying more on external suppliers to provide products and services to satisfy customer needs. The CMMI for Acquisition provides well-defined practices to ensure that you choose capable suppliers and that your relationship with them is well-defined and managed to produce the best results for the customer or end user.”

- ALEX STALL, CMMI® Institute Practice Leader



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Does Your Organization?...

Aspire to build a capable workforce to provide service excellence?

Worry about your employees having the right resources for success?

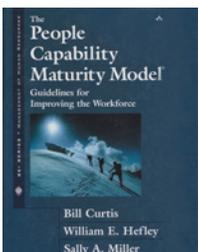
Want to increase employee morale and limit turnover?



Then You Need the **PEOPLE CAPABILITY MATURITY (P-CMM) MODEL**

HOW IT CAN HELP

The People Capability Maturity Model (People CMM) provides guidance for improving the capability of an organization's workforce. These best practices help identify skill gaps to break down workflow bottlenecks and empower team members to develop skills that will help the organization succeed.



KEY PROCESS AREAS

- » Communication & Coordination
- » Empowered Workgroups
- » Compensation
- » Continuous Workforce Innovation & Planning
- » Competency & Career Development

“In my opinion, PCMM® can be beneficial to any organization which is people, quality and customer-focused. Any organization serious about business performance, people development, and organization strategy and goal alignment, should adopt this model.”

- DR. JAIDEEP DEVARE, Managing Director of Mahindra Insurance Brokers Ltd (MIBL)



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Does Your Organization?...

Struggle to create a shared vision for data management and eliminate disparate silos?

Need to leverage your data assets to make better business decisions?

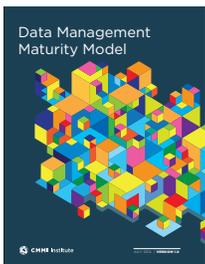
Lack a formal process and a clear strategy for handling your data assets?



Then You Need the **DATA MANAGEMENT MATURITY (DMM)SM MODEL**

HOW IT CAN HELP

The Data Management Maturity (DMM)SM model provides guidance for improving your organization's capability across the enterprise to build a customized roadmap for data management improvement. The DMM provides best practices for implementing data strategy, governance, quality, operations, and architecture.



KEY PROCESS AREAS

- » Data Management Strategy
- » Data Governance
- » Data Quality
- » Data Operations
- » Data Architecture

“I’m deeply impressed by the completeness and polish of the DMM model as a comprehensive catalog of processes required for effective data management. Even after decades in the business, the broad scope and business focus of the model changed the way I think about data management.”

- BOB LAMBERT, Data Architect at Anthem

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**Purchase
the Model**



OVER
10,000
ORGANIZATIONS IN
101
COUNTRIES

around the world have used
CMMI Institute models to
improve their organization's
capabilities & performance.

LEARN MORE ABOUT

[Who Uses CMMI >](#)



CMMI® INSTITUTE

CMMI Institute is the global leader in the advancement of best practices in people, process, and technology. The Institute provides the tools and support for organizations to benchmark their capabilities and build maturity by comparing their operations to best practices and identifying performance gaps. For over 25 years, thousands of high-performing organizations in a variety of industries, including aerospace, finance, healthcare, software, defense, transportation, and telecommunications, have earned a CMMI maturity level rating and proved they are capable business partners and suppliers.

To learn more about how CMMI can help your organization elevate performance, visit CMMIinstitute.com.