Build, Improve & Measure
Your Enterprise Data Management Program

DATA MANAGEMENT STRATEGY
DATA GOVERNANCE
DATA QUALITY
DATA OPERATIONS
DATA PLATFORM/ARCHITECTURE
THE DMM PLATFORM ADDRESSES THE THREE KEY QUESTIONS THAT EVERY COMPANY MUST ANSWER FOR THEIR BOARD, BUSINESS UNITS AND CLIENTS:

1. Who are my critical stakeholders?
2. What are they doing to manage our data assets?
3. What should we do to improve our data?

Building a data-driven culture is a tough journey. No matter where your organization falls on the Data Management Maturity spectrum, the DMM framework provides a practical path to help you achieve your goals and build, improve, and measure your enterprise data management program and staff.
Build, Improve, & Measure Your Enterprise Data Management Program

**BUILD**

**NEEDS?**

- We need to know how to get started with an Enterprise Data Management (EDM) function and educate and demonstrate the value of the program.

**WHERE TO START?**

DMM Discovery

**WHAT IS IT?**

High impact short-term engagement utilizing EDM concepts to deliver actionable results.

**TIME REQUIREMENT?**

7-10 days

**RESOURCES REQUIRED?**

- Business & IT functional leadership, EDM office managers

**WHAT DO I GET?**

- A summary report capturing session observations and outcome from process area exercises

**WHERE TO START?**

DMM Training

**WHAT IS IT?**

Business introduction to data management principles and concepts - training that instills working knowledge and fundamentals to data stewards and business leaders.

**TIME REQUIREMENT?**

3 day on-site course for 12+ attendees

**RESOURCES REQUIRED?**

- Business and EDM staff, steward-level resources

**WHAT DO I GET?**

- Group training and teambuilding exercises, summary observation report & results

**WHERE TO START?**

DMM Assessment/Evaluation

**WHAT IS IT?**

A workshop-based deep dive of the DMM model to rapidly identify an organization’s current capabilities and practice areas where improvements are needed.

**TIME REQUIREMENT?**

Total of 8 weeks, including 1 week of on-site facilitated sessions

**RESOURCES REQUIRED?**

- Business and IT functions, leadership roles across the enterprise

**WHAT DO I GET?**

- Detailed executive summary capturing current/future state of data management practices, recommended next steps to meet business goals

**WHERE TO START?**

DMM Training & Certification

**WHAT IS IT?**

- Advancing Enterprise Data Management Capabilities training
- Enterprise Data Management Expert (EDME)™ training
- Certification Observation

**TIME REQUIREMENT?**

Total of 5-10 days of onsite training

**RESOURCES REQUIRED?**

- Identified data management stewards & practitioners

**WHAT DO I GET?**

- Individual(s) are trained and certified to provide internal DMM coaching, consulting, and conduct official assessments

**IMPROVE**

**NEEDS?**

- We have basic EDM functions in place and want to build skills and infuse common understanding and concepts for our stewards, business users, and culture.

**WHERE TO START?**

DMM Training

**WHAT IS IT?**

Building Enterprise Data Management Capabilities

**TIME REQUIREMENT?**

3 day on-site course for 12+ attendees

**RESOURCES REQUIRED?**

- Current EDM function in place but need to pull them together to baseline, coordinate and build a roadmap & action plan to advance, improve and measure capability.

**WHERE TO START?**

DMM Assessment/Evaluation

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Total of 8 weeks, including 1 week of on-site facilitated sessions

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**MEASURE**

**NEEDS?**

- We need to grow internal data management capability to sustain & support a monitored & measured EDM environment.

**WHERE TO START?**

DMM Training & Certification

**WHAT IS IT?**

Build internal DMM consultants and experts in your organization

**TIME REQUIREMENT?**

Total of 5-10 days of onsite training

**RESOURCES REQUIRED?**

- Identified data management stewards & practitioners

**WHAT DO I GET?**

- Individual(s) are trained and certified to provide internal DMM coaching, consulting, and conduct official assessments

**WHERE TO START?**

DMM Expert Support

**WHAT IS IT?**

DMM Subject Matter Expert strategic executive consultation

**TIME REQUIREMENT?**

Short term engagements related to EDM efforts

**RESOURCES REQUIRED?**

- Initiative-specific

**WHAT DO I GET?**

- Outcome is dependent on scope

**WHERE TO START?**

DMM Compass

**WHAT IS IT?**

A business-unit level facilitated baseline against an abridged version of the DMM following an Enterprise DMM benchmark

**TIME REQUIREMENT?**

2 days on-site, 8 days report (total of 10 days)

**RESOURCES REQUIRED?**

- EDM office & business governance leaders

**WHAT DO I GET?**

- A baseline executive report capturing business unit current/future state
Learn More

Email INFO@CMMIINSTITUTE.COM to request follow up from a Business Development Manager.

Dive Deeper Into The DMM

DOWNLOAD THE DMM MODEL

DMM TRAINING AND CERTIFICATION - CMMI Institute offers a full suite of data management training courses to help you build, grow, and verify your enterprise data management program. To request on-site training, email info@cmmiinstitute.com

A DMM ASSESSMENT is a workshop-based evaluation that rapidly identifies an organization’s current capabilities, their maturity levels, and practice areas where additional capabilities are required. Email info@cmmiinstitute.com for more info.

BECOME A DMM PARTNER - Your organization can sponsor certified Enterprise Data Management Experts (EDME)℠ to deliver DMM consulting and assessments.

LEARN MORE ABOUT THE DMM