

CAPABILITY COUNTS 2019

30 APRIL & 1 MAY | RESTON, VA

Build Capability. Drive Performance.

When organizations understand their distinctive capabilities and how to leverage them, they can move the business forward with a **strategy and purpose**.

The organization becomes better positioned to **respond to events, solve problems, and implement change faster and more efficiently than their competitors**.



CMMI[®] Institute
AN ISACA ENTERPRISE

Use code
buildcapability2019
for \$100 off
Generation Registration

CAPABILITY COUNTS 2019

Capability Counts 2019 is the premier event for thought leaders from an array of countries, backgrounds, and industries to share and learn best practices that advance organizational performance.

PROGRAM

The Capability Counts program will address some of the most impactful and compelling innovations, regulations, and transformations affecting the business world today, including major advances in **cybersecurity, medical device quality, data management, and optimizing organizational performance.**

Attendees can choose from over 60 captivating sessions across ten tracks that include interactive activities and panel discussions.



CMMI®: One Size DOES Fit all



Exploring CMMI® V2.0



Improving Capability in the Medical Device Industry



Managing Your Data for Peak Performance



Leveraging Tools for Greater Capability



From Practice to Excellence



Creative Approaches to CMMI® Adoption



Business Performance with CMMI®: The Bottom Line



Improving Quality with CMMI®



Building Resilience Through Greater Cybersecurity Capability

KEYNOTE SPEAKER



Eric Ries

Author of
“The Lean Startup”

Eric Ries is an entrepreneur and the author of the New York Times bestseller *The Lean Startup*, which has been translated into nearly thirty languages. He is the creator of the Lean Startup methodology, which has become a global movement in business, practiced by individuals and companies around the world.

His most recent book, *The Startup Way*, offers a fresh perspective on how modern companies use entrepreneurial management to transform culture, grow revenues, drive innovation, and poise themselves to take advantage of the enormous opportunities of the twenty-first century.

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Hyatt Regency Reston

1800 Presidents Street
Reston, Virginia, 20190

REGISTER NOW
AND SECURE
YOUR SPOT TODAY!

cmmiinstitute.com/capability-counts/2019

A block of discounted rooms has been reserved for attendees on a first-come, first-serve basis through 1 April 2019 or until the room block is full.

Use the URL above to find more information on:

- The Conference Venue
- Sponsorship / Exhibitor Opportunities
- Program Details
- Speaker Bios
- Training
- Tutorials



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The Global leader in the advancement of best practices in people, process, and technology