Release of CMMI® V2.0 Services & Supplier Management Views – Partner Resources

The following assets are at your disposal to promote the launch of CMMI V2.0 Services and Supplier Management Views – you are encouraged to customize these assets with your own brand graphics, company information, and web links.

- Press release, customizable with your organization's info

- Shareable social posts & images

- Email content, customizable with your organization's info

- Thought leadership articles

- Invitation and registration link for public webinar in January

Questions? Please email partner@cmmiinstitute.com

Press Release

CMMI® Institute Extends CMMI® V2.0 to Include Services and Supplier Management

CMMI V2.0 Improves Business Performance by Building and Benchmarking World-Class Capabilities for Product Development, Services and Supplier Management.

Pittsburgh, PA (4 December 2018) – CMMI Institute today expanded its Capability Maturity Model Integration (CMMI)® V2.0 product suite, adding Services and Supplier Management views to the model's globally recognized set of best practices, benchmark tools, appraisal and performance measurement guidance. The CMMI V2.0 product suite enables organizations to analyze and appraise internal operations, and helps organizations measure their capabilities against best practices, pinpoint areas of improvement and achieve higher performance.

Designed to optimize business performance and achieve measurable results, CMMI Development V2.0 was first released in March of this year. In addition to product development, CMMI V2.0 now includes views that advance selection and management of suppliers as well as delivery and management of internal and external services. Today's announcement continues CMMI Institute's commitment to advance CMMI V2.0 and help organizations understand and improve their capabilities—in people, processes and technologies—across every facet and function of the enterprise.

Keeping with the goal to gain better, faster business results, additional product suite improvements include:

- Significant enhancements to the CMMI V2.0 model viewer user experience
- Improvements and clarifications to the performance-based appraisal method, along with a brand-new appraisal toolkit

- New training courses and materials that teach new and existing users how to assess, improve, and sustain process capability and performance, including an eLearning model upgrade course to complement the instructor-led option

"In today's business environment, it is essential for all organizations to understand their capabilities, gauge where and how to boost those capabilities aligned to business needs, and focus resources on continuous improvement," said Kirk Botula, CMMI Institute CEO. "The CMMI V2.0 model and resources provide the critical foundation for that work, helping leaders extract improved performance, leverage best practices and benchmarks, and get the results they seek efficiently and effectively."

The updates to CMMI V2.0 provide the following benefits in each area of concentration:

- Development: Improve an organization's capability to develop quality products and solutions that meet the needs of customers and end users.
- Services: Improve an organization's capability to efficiently and effectively deliver quality service offerings that meet market and customer needs.
- Supplier Management: Reduce enterprise risk and improve supply chain management capability.

Organizations that build and leverage capabilities see decreases in defects, re-work, cost, time-to-market, and risk. They also see increases in quality, productivity, customer satisfaction, performance and new/repeat business.

"With CMMI V2.0 we've reduced appraised preparation time by 50 percent across 90 percent of our projects," said Hong Ou, head of EPG Group Information Technology Department for China Merchant Bank. "As a result, we were able to meet senior management's request to conduct an appraisal to cover all teams, and it made it much easier for us to adopt Agile. We like V2.0 and it helped to produce a better assessment."

According to McKinsey & Company data, more than 50 percent of companies do not have standard processes, process assets and jobs aids to measure what matters in their companies, while a third cite difficulties in monitoring plans and making needed adjustments. To address these challenges, the core of the CMMI V2.0 model is organized by the critical capabilities of every organization that, when properly leveraged, improve business performance and resiliency:

- Ensure Quality
- Engineering and Developing Products
- Delivering and Managing Services
- Selecting and Managing Suppliers
- Planning and Managing Work
- Managing Business Resilience
- Managing the Workforce
- Supporting Implementation

- Sustaining Habit & Persistence
- Improving Performance

For more information about CMMI Institute and CMMI V2.0, visit cmmiinstitute.com/cmmi.

About CMMI® Institute A subsidiary of ISACA Enterprises, CMMI Institute (cmmiinstitute.com) is the global leader in the advancement of best practices in people, process, and technology. CMMI Institute enables organizations to elevate and benchmark performance across a range of critical business capabilities, including product development, service excellence, workforce management, data management, supplier management, and cybersecurity.

For over 25 years, thousands of high-performing organizations in a variety of industries, including aerospace, finance, healthcare, information technology, software, defense, transportation, and telecommunications, have achieved sustainable business success through CMMI adoption and demonstrated their ability as capable business partners and suppliers.

Your Company Logo Here

About [Partner Organization Name]

[You may choose to add more details about your business, the CMMI Institute-licensed services your organization offers, or the results your clients have achieved. A quote from an organizational leader or client would be a positive addition to your release.]

Social Media

Transform your organization's **#performance** with **#CMMI** V2.0
http://ow.ly/No0030mGVts

#CMMI V2.0 is a proven set of global best practices that enables organizations to build & benchmark the key **#capabilities** that address their most common business challenges **http://ow.ly/No0030mGVts**

The **#CMMI** V2.0 model contains multiple views that apply to different business environments, enabling organizations to customize it to their specific **#performance** improvement needs **http://ow.ly/No0030mGVts**

From pioneering the future of **#space** exploration to helping **#IT** firms gain resiliency to meet growth demands, **#capability** & measurable results matter. Join **#CMMI** Institute, **@NASA** & **#BluePeople** as they discuss how CMMI V2.0 accelerates business **#performance.** **http://ow.ly/kLgb30mKXg8**

Transform your organization's performance with CMMI V2.0 **http://ow.ly/No0030mGVts**

CMMI V2.0 is a proven set of global best practices that enables organizations to build and benchmark the key capabilities that address their most common business challenges **http://ow.ly/No0030mGVts**

The CMMI V2.0 model contains multiple views that apply to different business environments, enabling organizations to customize it to their specific performance improvement needs **http://ow.ly/No0030mGVts**

From pioneering the future of space exploration to helping IT firms gain resiliency to meet growth demands, capability and measurable results matter. Join CMMI Institute, NASA and Blue People as they discuss how CMMI V2.0 accelerates business performance. **http://ow.ly/kLgb30mKXg8**

Email

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CMMI® Institute Extends CMMI® V2.0 to Include Services and Supplier Management

Designed to optimize business performance in an ever-changing global landscape, CMMI V2.0 is a proven set of global best practices that enables organizations to build and benchmark the key capabilities that address their most common challenges. The model contains multiple views, including Development, Services, and Supplier Management, that can be customized to meet specific performance improvement needs.

- Learn more about CMMI V2.0 here

- Register for an informational January webinar here

- Explore upgrade options here

Browse the model, download sections, and view context-specific content:

Explore CMMI V2.0 Model Viewer

[You may choose to add more details about your business, the CMMI Institute-licensed services your organization offers, or the results your clients have achieved. A quote from an organizational leader or client would be a positive addition to your release.]

Webinar

In January, CMMI Institute will host a public webinar with NASA and Blue People to explore how CMMI V2.0, and the newly added Services and Supplier Management views, can help organizations improve their performance.

In support of your business development efforts, use the following text to invite your own customers to view the webinar and understand how CMMI V2.0 can help them meet their business objectives.

Please follow these guidelines:

- The template includes a blue text-block, as placeholders for your brand graphics, company information, and web links

Your Company Logo Here

Online Capability Maturity Platform Accelerates Speed to Performance, Resiliency and Scale

From pioneering the future of space exploration to helping IT firms gain the resiliency to meet fast growth demands, capability and measurable results matter.

Join **CMMI® Institute**, **NASA** and **Blue People** as they explore how capability maturity drives business performance and how CMMI V2.0 can accelerate results.

CMMI® Institute — AN ISACA ENTERPRISE   **NASA**   **BLUE PEOPLE**

Register Here

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Thought Leadership

Promote the release of the CMMI V2.0 Services and Supplier Management Views using the thought leadership pieces from the CMMI Institute.

Fixing the Business Performance Issues That Keep You Up at Night

- [PDF download](#)
- [Web page](#)

CMMI V2.0: Boosting Any Size Business

- [PDF download](#)
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